## **AMENDMENTS TO THE CLAIMS**

Please amend the claims as follows:

- 1. (Currently amended) A mounting assembly for an image comprising:
  - a first mounting plate;
- a spring having a first end portion secured to the first mounting plate such that the spring is substantially perpendicular with respect to the first mounting plate; and

[[an]] a substantially flat image secured to the first mounting plate,

wherein the spring facilitates a wobble movement of the mounting plate and image in a clockwise and counterclockwise manner with respect to the longitudinal axis of the spring.

- 2. (Original) The mounting assembly of claim 1, further comprising a second mounting plate secured to a second end portion of the spring such that the spring is substantially perpendicular with respect to the second mounting plate.
- 3. (Original) The mounting assembly of claim 1, further comprising a spring mount employed to secure the spring to the first mounting plate.
- 4. (Original) The mounting assembly of claim 3, wherein the spring mount comprises epoxy resin.
- 5. (Original) The mounting assembly of claim 1, wherein the image is a photograph.
- 6. (Withdrawn) The mounting assembly of claim 1, further comprising a magnet secured to a second end portion of the spring such that the spring is substantially perpendicular with respect to the magnet.

- 7. (Withdrawn) The mounting assembly of claim 1, further comprising a button shroud secured to a second end portion of the spring.
- 8. (Withdrawn) The mounting assembly of claim 1, further comprising a snap assembly secured to a second end portion of the spring.
- 9. (Withdrawn) The mounting assembly of claim 1, further comprising a suction cup assembly secured to a second end portion of the spring.
- 10. (Original) The mounting assembly of claim 1, further comprising a microchip to provide at least one of audio or visual output secured to a second end portion of the spring.
- 11. (Withdrawn) A mounting assembly for an image comprising:
- a cam provided within a cam housing, wherein a portion of the cam projects from a first side of the cam housing;
- a mounting plate coupled to the portion of the cam that projects from the cam housing; and
  - an image secured to a second side of the cam housing.
- 12. (Withdrawn) The mounting assembly of claim 11, wherein the cam housing includes a curvilinear slot located on the first side of the housing, through which the portion of the cam projects.
- 13. (Withdrawn) The mounting assembly of claim 11, further comprising a pendulum that couples the mounting plate to the projecting portion of the cam.
- 14. (Withdrawn) The mounting assembly of claim 13, wherein the pendulum is spring biased at a pivot point of the pendulum.

15. (Currently amended) A wobble head doll comprising:

a body; and

at least one <u>substantially flat</u> image coupled to the body via at least one spring extending substantially perpendicular between a vertical plane of the body and a vertical plane of the image, such that the image is able to move in a clockwise and counterclockwise manner with respect to the longitudinal axis of the spring when activated.

- 16. (Original) The wobble head doll of claim 15, wherein the body comprises a pressboard having an image provided thereon.
- 17. (Original) The wobble head doll of claim 15, wherein the at least one image is a photograph.
- 18. (Original) The wobble head doll of claim 15, further comprising a base for supporting the body.
- 19. (Original) The wobble head doll of claim 18, wherein the base comprises a slot provided in a top portion of the base for receiving a bottom portion of the body.
- 20. (Withdrawn) The wobble head doll of claim 18, wherein the base includes a turntable portion to rotate the wobble head.
- 21. (Withdrawn) The wobble head doll of claim 20, wherein the turntable portion is at least one of battery powered, solar powered, magnetic powered, electric powered, microchip powered, and manually powered.
- 22. (Original) The wobble head doll of claim 15, wherein at least two images are coupled to the body via two springs extending substantially perpendicular between a vertical plane of the body and a vertical plane of each of the images.

23. (Currently amended) A kit for creating wobble objects comprising:

paper for printing a desired image; and

a mounting assembly to secure to a back side of the image, wherein the mounting assembly includes at least one mounting plate and at least one spring secured to the mounting plate in a substantially perpendicular manner; wherein the mounting plate includes an adhesive layer thereon and a removable film layer provided over the adhesive layer.

- 24. (Original) The kit of claim 23, further comprising at least one of a body or background for securing the mounting assembly and image thereto.
- 25. (Original) The kit of claim 24, further comprising a base for supporting the body or background.
- 26. (Withdrawn) The kit of claim 23, further comprising cardstock to create greeting cards.
- 27. (Withdrawn) The kit of claim 23, further comprising one or more magnets.
- 28. (Withdrawn) The kit of claim 23, further comprising one or more easel backs.
- 29. (Previously presented) The kit of claim 23, further comprising preprinted images for securing the mounting assembly and image thereto.
- 30. (Withdrawn) The kit of claim 23, further comprising at least one book for securing the mounting assembly and image thereto.

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- 31. (Previously presented) The kit of claim 23, wherein the spring is a compression spring with substantially flat ends.
- 32. (Previously presented) The kit of claim 23, wherein the spring has a compressed height of 0.099 in. or less.
- 33. (Withdrawn) A greeting card comprising:
  - a base having a recessed area;
  - a wobble image provided within the recessed area; and
- a mounting assembly coupled between the base and the wobble image, wherein the mounting assembly acts as a pivot point to facilitate movement of the wobble image in a clockwise and counterclockwise manner.
- 34. (Withdrawn) The greeting card of claim 33, further comprising a greeting card panel coupled to the base, wherein the greeting card panel is adapted to fold over the base in a book-like manner.
- 35. (Withdrawn) The greeting card of claim 34, further comprising hook and loop fasteners to hold the greeting card together in a closed manner.
- 36. (Withdrawn) The greeting card of claim 35, wherein the greeting card is a self-mailer greeting card and a mailing address can be provided on an outside portion of the greeting card.
- 37. (Withdrawn) The greeting card of claim 33, wherein the mounting assembly includes a spring mounted substantially perpendicularly between the base and the wobble image.
- 38. (Withdrawn) The greeting card of claim 37, wherein the spring has a compressed height of 0.099 in. or less.

- 39. (Withdrawn) The greeting card of claim 33, further comprising at least one microchip or battery to provide at least one of a recorded message, music, and voice activation.
- 40. (Previously presented) A customizable wobble object comprising: a background image; and
- a wobble image, wherein the wobble image is adapted to wobble back and forth in a clockwise and counterclockwise manner with respect to the background image.
- 41. (Previously presented) The customizable wobble object of claim 40, wherein the background image is an advertisement and the wobble image is coupled to the advertisement via a spring perpendicularly mounted between the advertisement and the wobble image.
- 42. (Previously presented) The customizable wobble object of claim 41, wherein the spring has a compressed height of 0.099 in. or less.
- 43. (Previously presented) The customizable wobble object of claim 40, wherein the background image is a reminder/wipe board.
- 44. (Withdrawn) The customizable wobble object of claim 41, further comprising a laminate layer over a top portion of at least one of the background image and the wobble image.
- 45. (Previously presented) The customizable wobble object of claim 40, further comprising at least one of a microchip, a battery, and a solar cell.
- 46. (Withdrawn) An educational toy comprising: a background image;

a wobble image; and

a mounting assembly for coupling the wobble image to the background image, wherein the wobble image can wobble back and forth in a clockwise and counterclockwise manner with respect to the background image, and

wherein at least one of the background image and the wobble image includes at least one indicia provided thereon.

- 47. (Withdrawn) The educational toy of claim 46, wherein the at least one indicia comprises the letters A-Z.
- 48. (Withdrawn) The educational toy of claim 46, wherein the at least one indicia comprises the numbers 1-9.
- 49. (Withdrawn) The educational toy of claim 46, wherein the at least one indicia comprises educational information.
- 50. (Withdrawn) The educational toy of claim 46, wherein the background image and wobble image are provided in an educational book.
- 51. (Withdrawn) The educational toy of claim 46, further comprising one or more microchips to provide audio verification of a learning process.
- 52. (Previously presented) The mounting assembly of claim 1, wherein the spring has a compressed height of 0.099 in. or less.
- 53. (Currently amended) A mounting assembly for an image comprising:

  a first mounting plate;
- a spring having a first end portion secured to the first mounting plate such that the spring is substantially perpendicular with respect to the first mounting plate; and

wherein the spring facilitates a wobble movement of the mounting plate in a clockwise and counterclockwise manner with respect to the longitudinal axis of the spring The mounting assembly of claim 1, wherein the first mounting plate includes an adhesive layer thereon and a removable film layer provided over the adhesive layer.

- 54. (Withdrawn) The mounting assembly of claim 1, further comprising a hook and loop fastener secured to a second end portion of the spring.
- 55. (Currently amended) The mounting assembly of claim [[2]] <u>59</u>, wherein the second mounting plate includes an adhesive layer thereon and a removable film layer provided over the adhesive layer.
- 56. (Previously presented) The wobble head doll of claim 15, wherein the body is constructed from a plastic material.
- 57. (Previously presented) The wobble head doll of claim 15, wherein the body is constructed from at least one of a wood material and a metal material.
- 58. (Previously presented) The wobble head doll of claim 15, further comprising at least one of a microchip, a battery, and a solar cell.
- 59. (New) The mounting assembly of claim 53, further comprising a second mounting plate secured to a second end portion of the spring such that the spring is substantially perpendicular with respect to the second mounting plate.
- 60. (New) The mounting assembly of claim 53, further comprising a spring mount employed to secure the spring to the first mounting plate.
- 61. (New) The mounting assembly of claim 60, wherein the spring mount comprises epoxy resin.

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- 62. (New) The mounting assembly of claim 53, wherein the spring has a compressed height of 0.099 in. or less.
- 63. (New) The mounting assembly of claim 53, further comprising a microchip to provide at least one of audio or visual output secured to a second end portion of the spring.
- 64. (New) The customizable wobble object of claim 40, wherein the background image is a background scene.